

Suresh Kumar Makhijani, IFS (Retd.)
Joint Director General
T: 91 (11) 40727279
E: suresh.makhijani@tpci.in



Request Missions help in "Indusfood Tech 2022"

To : All Indian Missions abroad
HoMs/HoPs from Joint Director General

Excellency,

Greetings from Trade Promotion Council of India!

We are pleased to bring to your kind attention that Trade Promotion Council of India (TPCI), will be organizing the 2nd Edition of 'Indusfood-Tech 2022' on 8-10 January 2022 at India Expo Mart, NCR Delhi. **"Indusfood-Tech 2022"** will be co-located with the Fifth Edition of Food & Beverages Trade Fair, 'IndusFood', TPCI's extremely successful flagship trade show. Both the events will happen at the India exposition mart, Greater Noida, NCR India.

Earlier edition were successfully organised in association with the DOC & MEA and other Indian agencies. We express our gratitude to all missions & posts for their support & cooperation in getting buyers and issuance of timely visas to the foreign participants to attend the event.

As in the past, "Indusfood-Tech 2022" will provide an opportunity to manufacturers and suppliers of F&B, innovative food processing & packaging machinery and technology to showcase their products to help F&B industry to upgrade to globally accepted quality of their products by following stringent hygiene norms. Likewise the main event of Indusfood 2022 will promote the Food & Beverages export from India, as in previous years.

It is pertinent to mention that during the first edition of 'Indusfood-Tech' in January 2020 over 220 Indian and foreign exhibitors showcased their products and services during 'Indusfood-Tech' for 400+ buyers from 45 countries. Pavilions of Belgium, China, Denmark, France, South Korea and Turkey were established and displayed their technological innovation in various F&B segments.

Indusfood 2021 also generated business of more than US\$1 Bn from 600 buyers. To see the major highlights of Indusfood-Tech 2021, please visit www.indusfood.co.in . Total on-spot business deals worth US\$ 600 million generated from the Indusfood Tech, 2020.

9, 2nd Floor, Scindia House
Connaught Circus
New Delhi 110001, India

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W: www.tpci.in

'IndusFood-Tech' offers unique opportunity to meet and develop business relations with over 350 Indian F&B suppliers of Food & Beverage Technology, Packaging and Ancillary Machinery and Equipment across following major sectors:

Indusfood Tech 2022

• Food & Beverage Processors • Edible Oil Processor • Snacks Processors • Food & Beverage Processing Technology • Dairy & Ice Cream Technology • Edible Oil Technology • Refrigeration & Air Conditioning Technology • Automation Process & Control • Material Handling Technology • Waste Water Treatment • Ancillary Technology • Heating Technology • All types of Food Ingredients • Snacks Technology • Flexi Packaging Solutions • Filling & Packaging Technology • Dairy Processor (Milk Processing & Powder)

Indusfood 2022

• Sweets & Confectionary • Dairy Dry Fruits • Indian Ethnic • Tea & Coffee • Spices • Fruits & Vegetables • Pulses & Grains • Sugar & Flour • Organic & Health Food • Oil & Oil Seeds • Nonalcoholic Beverages • Meat, Poultry & Seafood • Consumer Food • Vegan Food • Wine & Alcoholic Beverages

TPCI is offering below mentioned benefits to the Buyer Delegates who can take procurement decisions, such as CEO, President, Vice President, General Manager, Director etc., under **Hosted Buyer Programme**:

- Partial/Full Airfare Reimbursement (Pre-fixed as per Country of Region).
- 3 Nights of 4/5 Star hotel accommodation with complimentary Breakfast
- Online business matchmaking Platform
- Airport & Venue group transfers
- Lunch at Buyer Lounge at Indusfood Tech-2022 venue
- Visa Assistance
- Interpreters on request

You are requested to register online by clicking **Direct Registration Link**:

<https://www.erp.tpci.in/registration/step1?id=MGYzMjg5M2M5ZDgxNGRiNzo2MTUxZDE4ZTIyZjlmN2ExMDVjMWM5OWM5NjE1MzAwNjg1NjM4ZWJkOIB4K050c2lvSkVSV2tGdHkyTjhEUKE9PQ==&sRequestType=buyer>

We shall be grateful for the kind support of the Commercial Wing of the Mission to disseminate the information and promote "Indusfood 2022" & "Indusfood-Tech" amongst relevant Chambers, Associations and Companies in the country of your jurisdiction. We have also been approaching Commercial & Economic Wing of foreign Embassies in New Delhi with a request to encourage buyers/suppliers/companies to participate in the event and book a Country Pavilion at the "Indusfood-Tech".

Please note all applications are subject to confirmation by the Screening Committee. Hosted Buyer Benefits are offered on 'first come first basis', as only a limited number of applications remain.

Should the Commercial Officer/Nodal Officer in the Embassy requires any specific information regarding the event, organizing team shall be happy to address it. They can contact Mr. Deepak Vohra , Director (Tel: +91 9205883437; Email: Deepak.vohra@tpci.in) for "Indusfood 2022" and for "Indusfood-Tech" Mr. Anik Roy, Deputy Director (Tel: +91 8287900310; Email: anik.roy@tpci.in) or the undersigned.

Once again we take this opportunity to express our gratitude to your mission for their continued support & cooperation in the past to make TPCI events successful.

Look forward to receiving an early and favorable response,

With kind regards


Suresh Makhijani

Joint Director General

Trade Promotion Council of India,

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with kind regards

19/11/2021